AGENDA

STEERING COMMITTEE
for Implement ation of the 2025 Strategic Plan for Online Education

Student G overnment Association Chambers, Room 100
Student Union
Florida A & M University
March 27, 2019
11:30 a.m. ²12:45 p.m.
(Lunch will be provided in the room.)

1. Call to Order and Opening Remarks   Dr. Ralph Wi lcox, Chair

    a. January 30, 2019, Meeting Notes
    b. Update: 2019 Summary Agenda

2. For Approval: ´4 X D O L Performance Indicators and
    Goals   Dr. Nancy McKee, BOG
       1. June 2019 Innovation and Online Committee Meeting
       2. Quality Designations Follow-up from
         1/30/19 Steering Committee Meeting   Dr. Deb Mil ler, UNF

3. For Update:

    a. Showcase for Board meeting in June   Dr. Cindy DeLuca, USF
    b. Student Services Summit   Dr. DeLuc a
    c. Resiliency Initiative   Dr. Jon Rogers

University System. Revisions focused on a marketing plan that will target underserved

3.

Committee also discussed whether there were alternative methods to identify and report on course quality and mentioned the possible utilization of assessments on student satisfaction. Chair Wilcox requested that Dr. Miller continue to provide workgroup updates at upcoming committee meetings.

4. Concluding Remarks and Adjournment   Chair Wilcox

Chair Wilcox referenced the Steering Committee workgroup updates that were submitted by the individual workgroup chairs for review by Committee members. The updates provide a summary of workgroup activities and plans for 2019.

Following further discussion, Chair Wilcox adjourned the meeting at 12:30 p.m.

Summary AGENDAS - the 2019 Work Plan
for the Implementation of the SUS 2025 Strategic Plan for Online Education

Meeting Date	Steering Committee	Innovation and Online Committee
2019		
January 30-31 [FIU]	1. For Approval: SUS Plan for Strategic Marketing (Joseph) 2. Online Strategic Plan Update: Review of Tactics (ALL) 3. Update: Quality Designations (Deb, Kelvin Workgroup Updates (each meeting)	1. Summary Reports: Textbook Affordability Surveys (FLVC; BOG) 2. Presentation: UF Online Business Plan 2019-2024 (Evie) Exemplary Online Student / Faculty
March 27-28 [FAMU]	1. "Quality" Performance Indicators/Goals (Mid-course Correction) 2. Updates: June Showcase; Student Services Summit; Resiliency; Completion of Initiatives; Board Interest in Textbook	

PERFORMANCE INDICATORS

7KH SHUIRUPDQFH LQGLFDWRUV EHORZ ZLOO DVVLVW WKH %RDUG RI *R
WRZDUG DFKLHYLQJ WKH %RDUG¶V JRDOV IRU RQOLQH HGXFDWLRQ (DF
will depend on its mission, its strategic plan, and its vision for online education. The Board will
periodically evaluate these performance indicators and their corresponding 2025 goals.

Quality

| Performance Indicators	2025 Goals
Number of annual SUS Chancellor Awards for high-quality courses Recommendation: No change	8 Chancellor Awards presented annually at the state level Recommendation: &KDQJH WKH QXPEHU RI &KDQFHOORRstruŧŧure\$ZD the awards program: One &KDQFHOORU¶V $ZDUG SUHVHQWHG DQQX

Percent of SUS courses bearing a
³KL-JKXDOLW\´ UDWLQJ
online catalog

Recommendation: Percent of SUS
FRXUVHV EHKLJKUTLXDJOLD W³

Online student success (receiving a course grade of A, B, or C) Recommendation: No change	Online student success rate equals or exceeds the rate for comparable face to-face courses Recommendation: Edit the goal to better reflect the way in which the calculations are done at the system level. Online student success rate equals or exceeds the rate for ~~comparable~~ face-to-face courses.

Online student course withdrawal rate is no higher than for comparable ~~face~~-to-face courses

Recommendation:

Online student withdrawal rate

Recommendation: No change
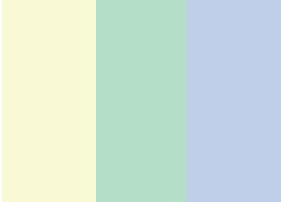
UF + Quality Matters
Course Review Timeline
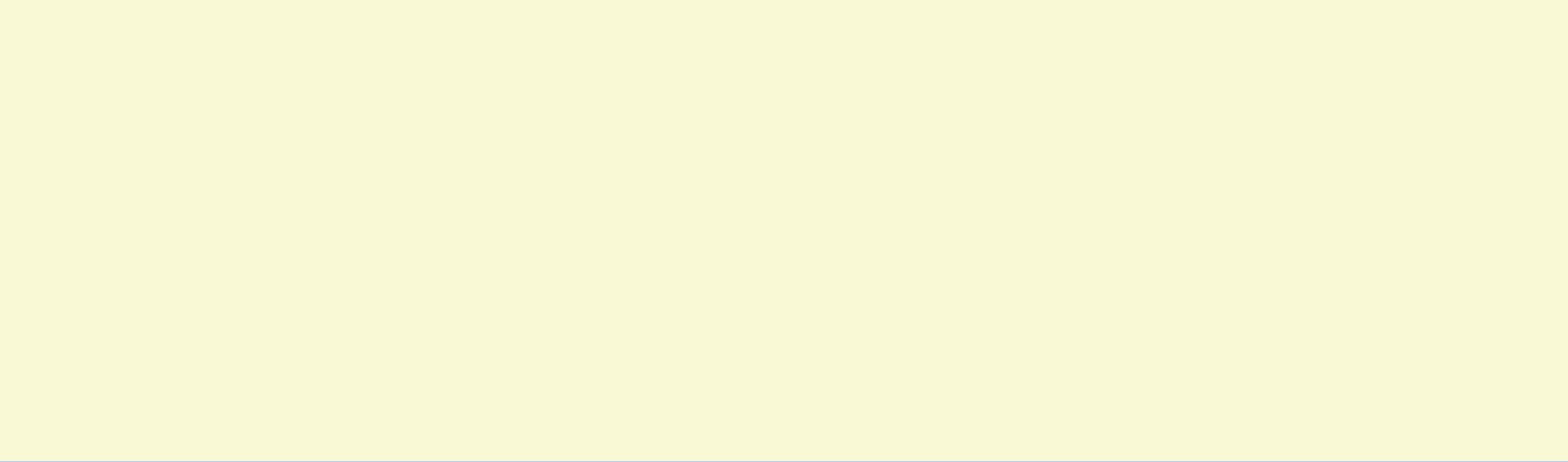
If all essential standards are met: Instructor receives noti cation and invitation to complete Part 2 of the Course Reviews for Excellence

Receive course feedback from the O ce of Teaching Excellence

Florida Gulf Coast University

STATE UNIVERSITY SYSTEM OF FLORIDA
STEERING COMMITTEE
SUS 2025 Strategic Plan for Online Education
March 27, 2019

SUBJECT: Updates
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PROPOSED STEERING COMMITTEE ACTION

For Information.

BACKGROUND INFORMATION