AGENDA

STEERING COMMITTEE

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STATE UNIVERSITY SYSTEM OF FLORIDA
STEERING COMMITTEE
SUS 2025 Strategic Plan for Online Education
December 1, 2021

SUBJECT: Proposed Updates to the 2025 Strategic Plan for Online Education

PROPOSED STEERING COMMITTEE ACTION

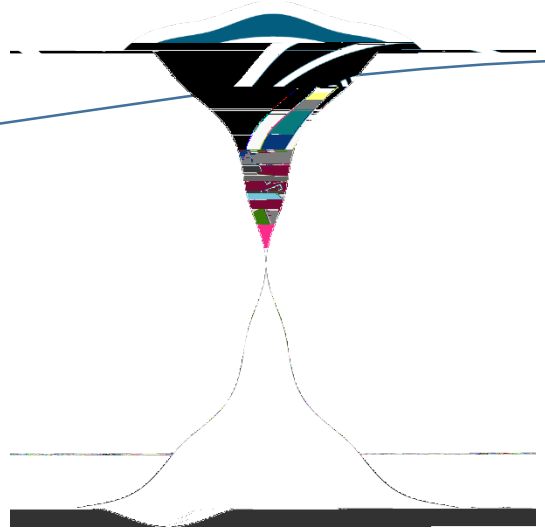
Consider approval of the proposed updates

BACKGROUND INFORMATION

Dr. Nancy McKee will propose updates to charts, tactics, performance indicators, and goals in the 2025 Strategic Plan for Online Education for discussion and approval by the Committee. Approved revisions will be presented to the Board's Innovation and Online Committee for its consideration in January 2022.

Supporting Documentation Included: PowerPoint presentation

Facilitators/ Presenters: Dr. McKee



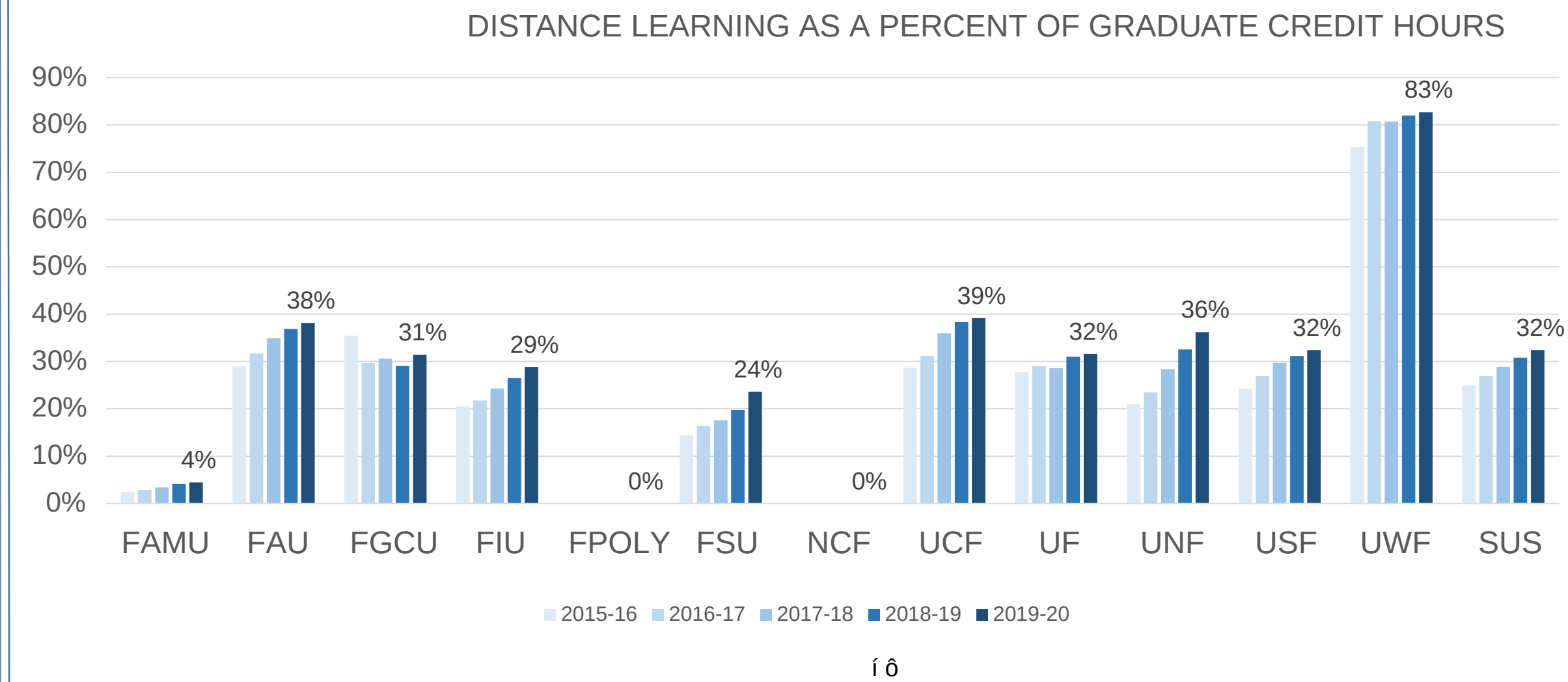
DRAFT

(for Steering Committee discussion 12/1/2021)

- Goals, strategies, tactics, and performance indicators in the Plan focus on three primary elements:
  - Quality
  - Access
  - Affordability

- The Board approved the Plan in November 2015 after the Ti

	ACTUALS					PROJECTIONS (APPROVED GOALS)				
	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
DL FTE	59,371	65,655	72,674	79,722	86,964	222,623	94,315	94,815	95,393	96,180
TOTAL FTE	246,470	251,035	257,093	263,363	266,737					


DISTANCE LEARNING AS A PERCENT OF GRADUATE CREDIT HOURS
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
4%
38%
31%
29%
0%
24%
0%
39%
32%
36%
32%
83%
32%
FAMU
FAU
FGCU
FIU
FPOLY
FSU
NCF
UCF
UF
UNF
USF
UWF
SUS
2015-16
2016-17
2017-18
2018-19
2019-20

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Graduate FTE Enrollment: Historical and Projected (approved goals from 2021 Accountability Plan)

Course Design Review

- Ensure implementation of the Florida Online Course Design Quality Standards and Process Scorecard, Quality Matter Course Rubric, and/or course certification processors for all universities offering online education.

- Create a coding system in the Florida Virtual Campus course catalog that allows the identification om2ll0 l 16(d0 l 16(d2 l 179.

Marketing

- ~~Obtain funding for statewide~~ Universities will continue marketing online programs and courses to meet student, workforce, and community need ~~and recruiting to expand online enrollments~~.

Innovations

- ~~Seek incentive funding to encourage~~ institutions will continue to share and implement innovations in online education.

Regulations

- Review and modify as necessary regulations ~~related to instructional materials fees~~ that limit the ability to adopt new approaches to providing digital educational materials in online education to students.

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Percent of undergraduate FTE in online courses	• ~~40%~~35% (Board approved in 2021 Accountability Plan)
Percent of graduate FTE in online courses	• 34% (No change recommended ~~Bo~~ard approved in 2021 Accountability Plan)

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- 63% ??(The percentage in the 2021 o b

Appendix A Definitions

- Add definition of “Flex course” to instructional modalities: “Flex course any course section that is delivered using both face-to-face and remote modalities that allows students to switch between modalities during the term. These course sections are required to have records on the COURSE MEETINGS table.”

Appendix C Enrollment Targets

- Undergraduate and graduate student credit hours, FTE, and percentages of FTE in distance learning courses.

Appendix D

- Race/ethnicity, gender, age group, and residency updated from 2013-14 to 2019-20 (data in 2021 Annual Report for Online Education)