

STATE UNIVERSITY SYSTEM OF FLORIDA
Innovation and Online Education
STEERING COMMITTEE
October 11, 2023

SUBJECT: Approval of Minutes

**BOARD OF GOVERNORS
INNOVATION AND ONLINE EDUCATION COMMITTEE
STEERING COMMITTEE
MINUTES
VIRTUAL MEETING
MARCH 20, 2023**

1. Call to Order and Opening Remarks

Chair Joe Glover convened the meeting at 1:03 p.m. on March 20, 2023, with the following members present: Provosts Elizabeth Bejar, Jim Clark, Michael Johnson, and Mark Rieger, and Assistant Vice Chancellor Jon Rogers (non-voting). Dr. George Ellenberg (FIU) who was recently appointed to the UWF Provost position.

2. Approval of Minutes

Steering Committee members unanimously approved the minutes of the meeting held on January 25, 2023.

3. Florida Virtual Campus Textbook

Chair Glover introduced Dr. John Oppenheimer (FLVC) to provide a report of the findings regarding their textbook buying behavior that was conducted in 2022 and is the first of its kind in a decade.

Dr. John Oppenheimer explained that student access to instructional materials affects their educational experience regarding their purchasing behaviors, and online educational resources. He presented the survey findings confirmed

costs remain a problem, particularly for students in professional degree programs like nursing, business, and law where textbooks that are required in their major are the primary resources of their degree program and profession.

Dr. Opper concluded that the continued shift toward digital sales and delivery of textbooks by commercial publishers has lowered costs for students but has also reduced the availability of physical textbooks and instructional resources.

4. Ensuring Quality in Online Education in the SUS – Florida A & M University

Chair Glover introduced Dr. Franzetta Fitz, Director of Instructional Technology at FAMU to provide an overview of the distance education programs at Florida A & M University.

Dr. Fitz discussed the gradual and steady growth of the online programs and classes and expressed appreciation to her SUS colleagues for their support assistance and support as the FAMU programs expanded. Dr. Fitz discussed the impacts of the COVID pandemic and reported on the major commitment of faculty during that period to complete

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SUBJECT: University Innovation Initiatives

PROPOSED STEERING

0. The first line is the title of the document: "Digital Marketing".
2. The second line is the author's name: "John Doe".
3. The third line is the date: "15/10/2023".
4. The fourth line is the subject: "Digital Marketing".
5. The fifth line is the course: "Digital Marketing".
6. The sixth line is the instructor's name: "John Doe".
7. The seventh line is the institution: "John Doe".
8. The eighth line is the contact information: "John Doe".

Florida Atlantic University

Online Science Laboratory Immersive Online Content (IOC) - This innovative and unique

As the field of communication science and disorders expands and changes, the Bridge Program has adapted by expanding its curriculum with additional course offerings, allowing its graduates to apply to a larger pool of graduate programs in speech-language pathology. The program also supports students who want to obtain Speech-Language Pathology Assistant (SLPA) credentials and gain clinical experience in the field before applying to graduate programs.

Student response to these changes has been overwhelmingly positive: More than 20% of the students currently enrolled in the program have expressed an interest in completing SLPA requirements. Another 20–25% have expressed interest in applying to graduate programs requiring the new courses as prerequisites.

University of Central Florida

- UCF Health programs are using a “Blended Learning Interactive Simulation Suite,” to educate students in realistic clinical settings. This is a suite with immersive 270 degree floor-to-ceiling touchscreen walls that display curated video and audio, providing an immersive view of any event, location or experience – either real or created. This technology allows students to respond to treatment scenarios or

AI available to all students in all majors and at all levels. This curriculum innovation is based on the belief that students will need to become AI literate, AI competent, or AI expert within the context of their majors if they are to prosper in the job market, contribute to economic development and growth, and prepare themselves for post-graduate study.

As of May 2023, UF has several hundred AI and applications courses enrolling over 7,000 students. A 35-member faculty task force is putting the finishing touches on an AI Across the Curriculum Quality Enhancement Plan (QEP) that will be submitted to SACS for our upcoming reaccreditation. It will contain student learning outcomes, metrics, and assessments.

AI Across the Curriculum is part of UF's larger goal of Building an AI University. By that, we mean incorporating AI into everything the university does: teaching, research, outreach and extension, clinical services, working professional upskilling, and university operations.

University of North Florida

Coggin College of Business - The Department of Marketing's **ASPIRE Program** gives select high-potential marketing undergraduate students the opportunity to engage in a 200-hour professional internship program in marketing departments at more than 25 area companies. Students are also able to network with executives and hiring managers from

The SMART Center – provides MATHS and STATS Tutoring at UNF. The SMART Center offers FREE tutoring for courses in the Department of Mathematics and Statistics and other quantitatively related courses. Faculty and graduate students help with homework questions, test preparation, mastery of materials, and study skills. They also offer

University of South Florida

Optimizing Data Analytics for Student and Faculty Success: At USF, data analytics play

As USF continues to innovate, it is also developing a sister facility dedicated to empowering faculty. This forthcoming resource will equip educators with modern skills, enabling them to independently create innovative compelling content for students. Through comprehensive training and unwavering support, USF aims to elevate teaching and learning through advanced technology and strategies to further enrich the student learning experience.

University of West Florida

The University of West Florida (UWF) introduced *Pressbooks* to help online faculty create and adopt Open Educational Resources (OER) textbooks. *Pressbooks* offers thousands of online students a user-friendly platform with free access to interactive educational materials from the first day of class. This format ensures digital accessibility, enabling students to engage with learning materials from various devices and locations, fostering a more inclusive and convenient learning experience.

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SUBJECT: Update: Online Implementation Committee

PROPOSED STEERING COMMITTEE ACTION

For Information and Discussion

BACKGROUND INFORMATION

Dr. Deb Miller, UNF Assistant Vice-President for Digital Learning and Innovation and Chair of the Online Implementation Committee, will provide an update of the Implementation Committee's work activities, System-level Online Implementation

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SUBJECT: Update: Office of the Board of Governors

PROPOSED STEERING COMMITTEE ACTION

For Information and Discussion

BACKGROUND INFORMATION

Assistant Vice Chancellor Dr. Jon Rogers will provide an update of Board Office activities and plans.

Supporting Documentation Included:

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