

**2019**  
**Accountability Plan**

**UNIVERSITY OF  
WEST FLORIDA**

*UWF BOARD OF TRUSTEE APPROVAL 5/3/2019*



**STATE UNIVERSITY SYSTEM *of* FLORIDA**  
**Board of Governors**







### STATEMENT OF STRATEGY

Given your mission, strengths and available resources, provide a brief description of your market and your strategy for addressing and leading it.

7KH 8QLYHUVLW\ RI :HVW )ORULGD ZLOO FRQWLQXH WR IXOIL  
E\ HPSOR\LQJ WKH IROORZLQJ VWUDWHJLHV

3URYLGH KLJK TXDQGHUHQDELOLQHJSDIIGHFR HV WKDW LQVSL  
HQOLJKWHQHG HQJDNV&FJHREDXOF SWR]HQLRQOV 8:) ZLOO  
H[FHSWLRQDO VXSSRUW VHUYLFHV DQG OHDUQLQJ RSSRUWX  
FRQWLQXLW\ DQG VXFFHVV ZKLOH HDUQLQJ GHJUHHV

\$WWUDFW UHWDLQ DQGHGDFHOWS DQGVXKDIDQGHFRLOOHUVDV  
IDFXOW\ DQG VWDII IRU WKHLU FRQWULEXWLRQV WR VWXGHQ  
DQG FRPPXQLW\ SDUWQHUVKLSV DV ZHOO DV WKHLUFRQWU  
:H HPEUDFH D FXOWXUH RI VKDUHG UHVSQRVLELWLW\

%XLOG SURJUDPV RI GLVWLQFWLRQ WKDW HQKDQFH 8:) V U  
H[FHOHQFH 'HYHORS DQG UHWDLQ D FXOWXUH WKDW VXSSP  
DFDGHPLF DQG UHVHDFK SURJUDPV WKDW PHHW SURIHVVLR  
2SWLPL]H DQG UHILQH LQWHUQDO DQG H[WHUQDO VXSSRUW  
VHUYLFH VWUDWHJLF LQQRYDWLRQ DQG RWKHU VFKRODUO\  
6WUDWHJLF 3ODQ

6WUHQJWKHQ DQG H[SDQG SDUWQHUVKLSV WKDW PXOWLSO  
DQ HGXFDWLRQDO FXOWXUDO DQG HFRQRPLF FHQWHU (QKD  
KHDOWK DQG ZHOO EHLQJ WKURXJK HGGHDYRUV EH\RQG FDP  
WR FDPSXV ,QVSLUH SDUWQHUVKLSV WKDW RSHQ SDWKZD\V  
DQG GHSHQ FRPPXQLW\ SULGH DQG YDOXH LQ 8:) DV D JRRQ

3URPRWH 8:) V SURSHUWLHV DV GHVLUDEOH GHVWLQDWLRQ  
SHUVRQDO DFWLYLWLHV ,QYHVW LQ DQG VWHZDUG 8:) V QDV  
LQIUDVW



**STRENGTHS, OPPORTUNITIES AND CHALLENGES** (within 3 years) What are



**KEY INITIATIVES & INVESTMENTS** (within 3 years) Describe your top three key initiatives (within 3 years)

[Empty text area for describing key initiatives and investments]





# Key Achievements for Last Year (2017 -2018)

## STUDENT ACHIEVEMENTS

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RI :HVW )ORULGD &DUHHU 6HUYLFHV DQG 6WXGHQW \*RYHUQPH  
\$UJRV 6XLW8S (YHQW SDUW RI D QDWLRQDO LQLWLDWLYH WK  
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7KH 8QLYHUVLW\ RI :HVW )ORULGD URRWLFV WHDP ILQLVKHG  
KDUGZDUH FRPSHWLWRQ KHOG \$SULO LQ 7DPSD )ORULG  
VORZHU WKDQ WKDW RI WKH ZLQQLQJ WHDP IURP WKH 8QLYHU

7KH 8QLYHU...  
&DURPDFNV IRU )DOO

## FACULTY ACHIEVEMENTS

'U 3HWHU 0HPLDK DVVLVWDQW SURIHVVURU RI HSLGHPLRORJ\ I  
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, QFUHDVH 'LYHUVLW\ \$PRQJ , QGHODVHG SHQHDWHG LQ +HDOWK

8QLYHUVLW\ RI :HVW )ORULGD ELROZRU...  
\$WPRVSKHULF \$GPLQLVWUDWRQ WR WDNH DQ LQYHQWRU\ RI U

7KH 8QLYHUVLW\ RI :HVW )ORULGD...  
&RPSHWHQ &XOWRUDV &RPSHWHQF\ LV VWUXFWXUHG DURXQG W  
UHVSHFW

## PROGRAM ACHIEVEMENTS

7KH 8QLYHUVLW\ RI :HVW )ORULGD DQG WKH 1DWLRQDO 6HFXUL  
F\EHUVHFXULW\ ZRUNIRUFH GHYHORSPHQW DQG FUHDWH DFFHC  
XQGHUJUDGDWH F\EHUVHFXULW\ GHJUHH SURJUDP

7KH 8QLYHUVLW\ RI :HVW )ORULGD 'LYLVLRQ RI \$QWKURSRORJ\  
5REHUWVR...  
7KH DZDUG ZDV SUHVHQWHG DW WKH 6RFLHW\ IR...  
LQ 1HZ 2UOHDQV

7KH 8QLYHUVLW\ RI :HVW )ORULGD...  
WR LGHQWLILHG ZRUNIRUFH QHHGV WKURXJKRXW WKH UHJLRQ

## INSTITUTIONAL ACHIEVEMENTS

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&KDPSLRQVKLS JDPH DQG KHDG IRRWEDOO FRDFK 3HWH 6KLQ  
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JLIW...  
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QDPHG DV WKH SU...  
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## KEY PERFORMANCE INDICATORS

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Teaching & Learning **Measures** IURWKH 6\ VWHP 6 WUWMDWLDU3DQRW LQFOXG  
VHFWLRQ

Public University National Ranking [Number of Top50 Rankings based on BOG's official list of publications]  
2015



## KEY PERFORMANCE INDICATORS (CONTINUED)

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### Teaching & Learning Metrics







Institution Specific Goals

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 WKDW DUH EDVHG RQ WKH XQLYHUVLW\¶V RZQ VWUDWHJLF SC

1. Percent of Baccalaureate Graduates Completing 2+ “High Impact Practices”

201314	201415	201516	201617	201718	201819	201920	202021	202122
.	.	22%	31%	35%	39%	43%	47%	50%



## ENROLLMENT PLANNING

### Fall Headcount Enrollment by Student Level (total degree-seeking students at all campuses)

	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>UNDERGRADUATE</b>									
ACTUAL	9,691	9,787	9,640	9,549	9,355	.	.	.	.
APPROVED GOALS	.	.	.	9,638	9,524	9,743	10,089	10,631	.
PROPOSED GOALS	.	.	.	.	.	9,473	9,741	10,093	10,509
<b>GRADUATE</b>									
ACTUAL	2,178	2,277	2,607	2,781	2,824	.	.	.	.
APPROVED GOALS	.	.	.	2,787	2,840	2,975	3,134	3,196	.
PROPOSED GOALS	.	.	.	.	.	3,065	3,259	3,386	3,579

### Fall Headcount Enrollment by Student Type (total degree-seeking students at all campuses)

	2014	2015	2016	2017	2018	2019	2020	2021	2022
	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	PLAN	PLAN	PLAN	PLAN





## ENROLLMENT PLANNING *continued*

### Actual & Planned FTE Enrollment by Residency & Student Level

2013-14



## ACADEMIC PROGRAM COORDINATION

New Programs For Consideration by University in AY 2019-20



New Programs For Consideration by University in 2020-22

PROGRAM TITLES	CIP CODE 6-digit	AREA OF STRATEGIC EMPHASIS	OTHER UNIVERSITIES WITH SAME PROGRAM	OFFERED DISTANCE LEARNING IN SYSTEM	PROJECTED ENROLLMENT in 5th year	PROPOSED DATE OF SUBMISSION TO UBOT
<b>BACHELOR'S PROGRAMS</b>						
Human Resource Management	52.1001	GAP	FIU	No	100	Fall 2020
Information Security Management	52.1295	EV	None	No	100	Fall 2020
Civil Engineering	14.0801	STEM	FAMU, FAU, FGCU, FIU, FSU, UCF, UF, UNF, USF	No	40	Spring 2021
Materials Science	40.1001	STEM	None	No	50	Spring 202
<b>MASTER'S, SPECIALIST AND OTHER ADVANCED MASTER'S PROGRAMS</b>						
Human Resources Management	51.1001	GAP	FIU	No	40	Fall 2021
Public Administration	44.0401	None	FAU, FGCU, FIU, FSU, UCF, UNF, USF	Yes	125	Fall 2021
<b>DOCTORAL PROGRAMS</b>						
Public Health	51.2201	Health	FIU, UF, FAMU, USF	Yes	125	Spring 2022
Nursing Practice	51.3815	Health	FAU, FGCU, FIU, FSU, UCF, UF, UNF, USF	No	30	Spring 2022



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